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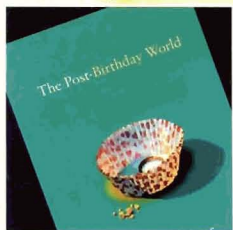
COVER STORY:
lisa newman: one at a time



anna



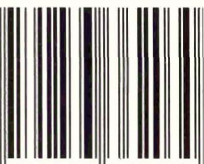
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CHANGING DIRECTION
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make it personal

A new trend in modern portraiture is providing an attractive and affordable option by transforming your own regular family photos into stunning canvas works of art.

PascoePopArt.com is a new online art service that allows you to commission your own canvas artwork, based on your favourite photos, in any styles and colours of your choosing, and at very affordable prices.

"We're seeing a move away from traditional family 'studio' portraits, as they can become dated quite quickly. Instead, people are looking at more creative ways to capture their favourite moments," director Matt Pascoe explains.

The other advantage with the 'photo-to-art' style of portraiture is that you don't need to get everyone in the same room at the same time, which certainly gets difficult as families get older and start moving apart.

Pascoe Pop Art is based in Brisbane and delivers personalised canvas artworks all over the world. Their online gallery provides a good scope of the type of art that can be created, but essentially, you are the art director so the sky is the limit.



www.pascoepopart.com

fundraising directory 2007

The new face of fundraising, Fundraising Directory 2007 has arrived to help volunteers throughout Australia with the challenge of gathering successful ideas to raise funds for 2007. Today's volunteers are 'time poor' and want to acquire information efficiently and thanks to the innovation of two Brisbane mothers the solution is at hand.

Fundraising Directory 2007 is an annual guide to fundraising, fetes and special events, provided free of charge to schools, childcare centres, community and sporting groups as well as church and charity organisations. The 194 page professionally produced publication is supported by two state-of-the-art websites www.fundraisingdirectory.com.au and www.fetesandfestivals.com.au to assist in the provision of direct contact with fundraising and event opportunities.

According to Volunteering Australia 56% of volunteer activity is fundraising and with 6.3 million active volunteers throughout Australia – the Fundraising Directory will be a 'must-have' for any group or organisation set to fundraise throughout 2007.

Contact 1300 653 305



Mad Lane

